

The Business of Living: Integrating Business Principles into Spiritual Growth



Mission Statements: The Compass of Life

Business-

A mission statement defines the company's purpose, its reason for existing. It guides decisions, unites the team, and communicates to the world what the company is all about.

Personal-

A mission statement is your own declaration of your purpose, values, and aspirations. It's your inner CEO announcing the direction and purpose of your life.

I, [Your Name], exist to **live**** with [Value #1] **and** [Value #2], ****serve**** by [Your Unique Contribution or Strength], **and** ****achieve**** [Your Desired Impact or Goal] **by** [Specific Actions or Behaviors].**

Now you try....



List of VALUES

Accountability	Ethics	Kindness	Self-respect
Achievement	Excellence	Knowledge	Serenity
Adaptability	Fairness	Leadership	Service
Adventure	Faith	Learning	Simplicity
Altruism	Family	Legacy	Spirituality
Ambition	Financial stability	Leisure	Sportsmanship
Authenticity	Forgiveness	Love	Stewardship
Balance	Freedom	Loyalty	Success
Beauty	Friendship	Making a difference	Teamwork
Being the best	Fun	Nature	Thrift
Belonging	Future generations	Openness	Time
Career	Generosity	Optimism	Tradition
Caring	Giving back	Order	Travel
Collaboration	Grace	Parenting	Trust
Commitment	Gratitude	Patience	Truth
Community	Growth	Patriotism	Understanding
Compassion	Harmony	Peace	Uniqueness
Competence	Health	Perseverance	Usefulness
Confidence	Home	Personal fulfillment	Vision
Connection	Honesty	Power	Vulnerability
Contentment	Hope	Pride	Wealth
Contribution	Humility	Recognition	Well-being
Cooperation	Humor	Reliability	Wholeheartedness
Courage	Inclusion	Resourcefulness	Wisdom
Creativity	Independence	Respect	
Curiosity	Initiative	Responsibility	Write your own:
Dignity	Integrity	Risk -taking	_____
Diversity	Intuition	Safety	_____
Environment	Job security	Security	_____
Efficiency	Joy	Self-discipline	_____
Equality	Justice	Self-expression	_____

Your Unique Contribution or Strength

A talent, skill, or characteristic you possess that positively impacts others or your work (e.g., inspiring others, solving complex problems, making people laugh).

Your Desired Impact or Goal

What you ultimately want to achieve or the kind of influence you want to have (e.g., empowering underprivileged communities, fostering innovation, promoting mindfulness and well-being).

Specific Actions or Behaviors

Concrete actions or behaviors you will engage in to realize your mission (e.g., volunteering monthly, continuous learning, daily meditation).

Business Strategic Plan

A company's strategic plan might include expanding into new markets, launching new products, or improving customer service. These goals are set after analyzing the market, understanding customer needs, and assessing internal strengths and weaknesses. The company then devises specific strategies to reach these goals, allocates resources, and monitors progress.

Personal Spiritual Strategic Plan

Your spiritual life is deeply personal and unique, but it too can benefit immensely from strategic planning. The 'market analysis' here is an inward reflection on your life's purpose and your innermost values. The 'customer needs' translate to your soul's yearnings and the calling of your heart. And the 'product launch'? That's the new spiritual practices or disciplines you might undertake.

Assess- Where are you in your spiritual journey? What are your strengths and the areas you wish to develop?

Plan- What are your spiritual objectives or steps you might take to achieve your goal?

Goal- Your long-term goal might be achieving a deeper sense of peace, cultivating compassion, or living a more mindful life.

Key Take-Aways

Intentional Growth

Understand that spiritual growth, much like professional growth, benefits from a structured and intentional approach. Setting clear goals and having a defined path can significantly enhance the journey.

Mission Alignment

Recognize the importance of aligning daily actions and decisions with one's personal mission statement and spiritual values, similar to how successful businesses operate in alignment with their mission and vision.

Strategic Planning for Your Spiritual Journey

Learn that strategic planning isn't just for businesses. Crafting a personal spiritual plan helps in defining clear steps and practices to deepen one's spiritual life, making the journey more focused and purposeful.

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